

FAST FACTS

About Dealpath

Dealpath is the leading intelligent software solution for investment management firms empowering smart investment decisions with data-driven insights and digital collaboration.

Mission Statement

Empowering real estate investment and capital markets with data and collaboration through purpose-built software.

Vision

The built world transacts on Dealpath.

Company

- Founded in 2014 by Mike Sroka (CEO), Andy Lee and Kenter Wu
- 60 Employees + Dual Headquartered in San Francisco, California and New York, New York

Our Solution

Dealpath's deal management software includes smart pipeline tracking, powerful deal analytics and collaborative workflows so teams can confidently create, manage and grow a high performing portfolio.

THE DEALPATH DIFFERENCE

- **Purpose-built for real estate investment management:** Purpose-built for real estate investment management: Unlike a more generic CRM or task management software, our solutions are built specifically for real estate investment and development.
- **Pioneers of Deal Management:** \$6T of real estate transactions have been evaluated on our platform. Firms that implement a deal management strategy save thousands of hours previously spent routing emails, formatting reporting or gathering data to create memos.
- **World-class product design and engineering:** Our product boasts unparalleled usability for easy adoption and ongoing user engagement, winning Top Technology at 2019 Global PropTech Awards.
- **Industry leaders have chosen Dealpath to shape the future of real estate:** Dealpath consults and collaborates with hundreds of top firms, strategic investors and industry leaders to shape our platform and define the future of the built world.
- **Enterprise grade security solution for leading institutional investors:** Dealpath is SOC2 Type 2 compliant and committed to delivering secure, resilient and highly available cloud-native applications and data services to our clients.



Customers

Blackstone

AEW

BRIDGE
INVESTMENT
GROUP

DRA
ADVISORS

UBS

STARWOOD
PROPERTY TRUST

AMERICAN
REALTY ADVISORS
INSTITUTIONAL CAPITAL MANAGEMENT

Principal

FIRST
CAPITAL

Manulife

LM
Development
Partners

OXFORD

Customer Results

We're on a mission to get more of the built world transacting online, and that begins with smarter tools, like ours, to help companies modernize, organize and drive more ROI. Clients achieve an average of 475% ROI annually, with 20% more deals evaluated, 30% fewer errors in underwriting and due diligence, 50% increase in weekly productivity and 60% list in employee satisfaction.

Partners

- Strategic investments by JLL (2018), Blackstone (2020) and Nasdaq (2020) ensures that new product development meets the needs of leading real estate firms.
- Various partner integrations make Dealpath's platform a seamless choice: Nasdaq, Compstak, Ipreo, Google Street View, esri, Google Maps, okta, onelogin, Microsoft Azure, Box, Dropbox, Excel, Single Sign-On Integrations

SOFTWARE FEATURES & BENEFITS

- **Cloud-Based & Mobile Friendly:** With Dealpath, authorized users (including internal stakeholders and trusted consultants) can access deal, property and asset data securely from any device, at any time.
- **Actionable & Accessible Reporting:** Dealpath's platform offers customized reporting to keep stakeholders informed, on demand. Work with customer success managers to mimic your existing reporting processes on a streamlined, accessible dashboard.
- **Task Management Tools:** Beyond deal and asset management, Dealpath offers task management tools to keep your team on-track and accountable. Identify repeatable processes and build templated workflows to track deal progress, in detail or at a glance.
- **API Integrations:** Various integrations including asset management, accounting and more help to automate deal information gathering processes. Use dashboard integration tools to quickly build deal and property profiles, including Google maps images or local demographics by Esri.
- **White Glove Service:** Dealpath's team ensures that customers implement and onboard smoothly, building custom setups that fit your firm's existing processes and needs. Our customer success managers have a systematic approach, ensuring that customer integrations are complete 2 to 3x faster than the onboard time cited for similar offerings.